



Master of Business Administration

This ACBSP-accredited Master of Business Administration (MBA) program from UCW will prepare you for success on the global stage. You will learn how to take challenging situations in stride, apply pragmatic solutions to problems, and ultimately drive the success of your organization through informed decision-making.

The program progresses through four tiers, a total of 45 credits, that develop your knowledge and skillset so that you are able to handle increasingly complex problems. Team activities are an intrinsic part of the MBA, developing team skills for modern business and providing a collegial learning environment.

The program includes the option to do a major research project designed to showcase your newly learned skills in a real-world setting. Additionally, students may take an optional work experience module.

Program Structure

Tier 1 Analytical Foundations

- Business Environment, Ethics & Strategy
- Leadership in the Global Context
- Human Interfaces
- Research Methodologies & Inquiry

Tier 2 Management Principles & Practices

- Managerial Accounting
- Human Resource Management in the Global Environment or Canadian Human Resource Management
- Marketing Management
- Operations Management

Tier 3 Business Applications

- Financial Management
- Consulting Practice
- Project Management
- Two electives

Tier 4 Integration & Implementation

- Consulting/Research Project or Strategic Management
- One elective

Why an MBA?

- Learn to construct strategic responses to business challenges and opportunities.
- Assess the ethical implications of business activities.
- Develop, implement and evaluate solutions to business problems.
- Formulate business decisions and systematic analysis that reflects critical thinking.
- Demonstrate effective skills to collaborate with diverse groups of people.
- Lead teams through the resolution of problems and completion of projects.
- Integrate personal values and perspectives into your problem-solving, taking responsibility for your decisions.
- Communicate ideas persuasively as a result of thorough analysis of information.
- Gather, analyze and distribute information in a business context.

“Even though it was sometimes difficult to balance everything, the satisfaction from completing this program is a highlight of my life that will benefit me forever.”

Tammy McMullen,
2017 Medal for Academic Excellence recipient (MBA)

Intakes

Fall (October), Winter (January), Spring (April), Summer (July)

Entry Requirements*

- A Bachelor's degree awarded by a recognized post-secondary institution, with a CGPA of 3.0 (on 4.33 scale) or better and have **ONE** of the following additional requirements:
 - acceptable score on the Graduate Management Admission Test (GMAT) or the Graduate Record Examinations (GRE) that has been written in the last five years;
 - an appropriate Canadian professional designation or equivalent international designation (e.g. CPA, CA, CGA, CMA, CHRP or P.Eng)
 - a Bachelor's degree in Business Administration (BBA) or Commerce (BComm) or equivalent.
 - a minimum of two (2) years documented professional or management experience with evidence of career progression and relevant education and/or training

AND

- IELTS - 6.5 or better with a minimum of 6.0 in the writing band or equivalent documentation of English proficiency. (For students whose first language is not English.)

*Applicants who do not hold all of the above academic and professional requirements may be considered for the MBA Foundation Program.